

Two Creative Oregon Breweries Come Together to Craft an All-New Brew

Bend's Deschutes Brewery and Portland's Hair of the Dog Brewing Company join efforts for an inspired collaborative beer

April 29, 2010- Bend, Oregon– Deschutes Brewery and Hair of the Dog Brewing Company today announced that they are working together on an exciting new beer. These two Oregon companies have taken a completely different approach to developing their companies since their founding, and are looking forward to blending their two styles together for a new beer to be released in 2011.

“When we started talking about collaborating on a project, Alan Sprints at Hair of the Dog was the first person I thought of working with,” said Gary Fish, president of Deschutes Brewery. “We’ve known each other for a long time and partnering on a project like this was the perfect way to be able to do something original and unique together. When you have two creative companies embarking on a creative project together, something fun is bound to result.”

Sprints came over to Bend in early March to brew two of his beers at the Deschutes Brewery brewhouse. Then it was Deschutes Brewery brewmaster Larry Sidor’s turn to brew two of his own beers. These four beers (which will remain unnamed as yet) will be aged in various wood barrels and then blended together sometime in early 2011 in a ratio yet to be determined as part of the creative process. Over the next several months, Hair of the Dog and Deschutes Brewery will be meeting to sample the aging beer and contemplate the blending process.

Sprints said, "This partnership was born in an effort to express the vitality of today’s American brewing community and push the boundaries of what is commonly known as beer. Both of our companies share a pride in Oregon products and I have long admired the level of professionalism that Gary brings to the brewing industry. My idea was to do a blend of beers that we already produced, merging our products and passion for beer, hoping that we can create a beverage that will be deep, complex, earthy and beguiling."

This is the first collaborative beer for each of the companies, and everyone is excited to see how the new beer will develop. Fish continued, “We have no idea how these four beers will taste blended together, but we do know that the total will be greater than the sum of its parts.”

About Deschutes Brewery

Located in beautiful Bend, Oregon, Deschutes Brewery is in the business of daring people to expect more from their beer. That's why we started off in 1988, on the banks of the Deschutes River here in Bend, Oregon, by selling Black Butte Porter at a time when others were sure a dark beer would never catch on. Our brewers love to push the envelope, especially if it makes someone nervous. But for us, the highest praise is a raised glass and a toast of "Bravely Done!" For more information about Deschutes Brewery and its courageously crafted beers, please visit www.DeschutesBrewery.com.

About Hair of the Dog Brewing Company

Hair of the Dog Brewing Company is located in Portland, Oregon and was created to produce bottle-conditioned beers that improve with age. The main focus is to provide the beer lover with new and unusual beer styles, and is known for its barrel aged and high alcohol beers. Hair of the Dog is one of the world’s smallest Breweries, producing a mere 120 gallons per brew, last year’s production was about 15,000 gallons. For more information about the brewery and our beers, check out hairofthedog.com