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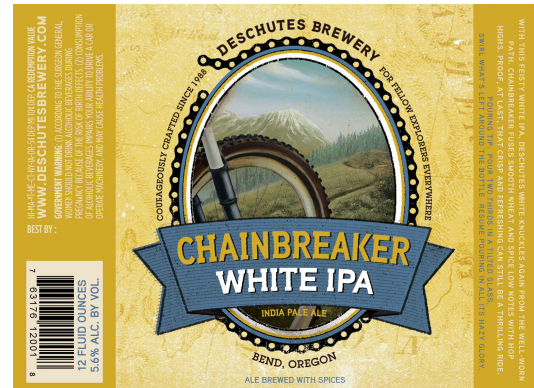
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Deschutes Brewery Releases Chainbreaker White IPA

Deschutes "white-knuckles" it from well-worn paths to create a thrilling ride with this new brew

25 January 2012 – Bend, Oregon – Why not? That's a favorite question around the Deschutes Brewery brewhouse. This mindset spawned the creation of Chainbreaker White IPA a hop-forward, citrus-packed beer with an unmistakably smooth character. The new beer is slated to be released at the end of March to the Pacific Northwest, with distribution expanded to the remainder of Deschutes' 19 state network over the next few months.

"We're always experimenting with new ingredients and new styles at the brewery," said Cam O'Connor, brewmaster for Deschutes. "In the case of Chainbreaker our experimentation really paid off: the marriage of wheat, spices, yeast and hops have all come together to make a very drinkable, complex White IPA."



The name Chainbreaker White IPA was inspired in part by a legendary mountain bike race in Central Oregon called the Cascade Chainbreaker. The challenging race features a demanding course with multiple terrains, just as this beer challenges the palate to expand with a fusion of wheat and spice low notes with significant hop highs. Sweet orange peel and coriander round out the flavor profile for a refreshing ride.

First introduced at the Deschutes Brewery Bend and Portland pubs, as well as appearing at various special events, Chainbreaker White IPA was so well-received that the team decided to take it to the next level and make it part of the brewery's year-round line up.

Vital stats: 5.6 % ABV; 55 IBUs

Chainbreaker White IPA will be available in six-packs and twelve-packs in Oregon, Washington, and Idaho starting in late March 2012. The beer will continue to roll out to additional states in the brewery's distribution network later in 2012.

About Deschutes Brewery

Located in beautiful Bend, Oregon, Deschutes Brewery is in the business of daring people to expect more from their beer. That's why we started off in 1988, on the banks of the Deschutes River here in Bend, Oregon, by selling Black Butte Porter at a time when others were sure a dark beer would never catch on. Our brewers love to push the envelope, especially if it makes someone nervous. But for us, the highest praise is a raised glass and a toast of "Bravely Done!" For more information about Deschutes Brewery and its courageously crafted beers, please visit www.DeschutesBrewery.com or www.Facebook.com/Deschutes.Brewery.

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