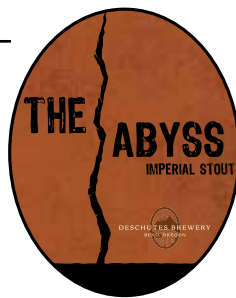


Flavors of the Season

We're serving up some serious depth in this season's lineup.

The Abyss once again invites you to explore its immeasurable depth and discover its rich, complex profile. Hints of molasses, licorice and other alluring barrel aged flavors draw you in further and further with each sip. Pull out prior years' vintages for a vertical! Every ounce of this precious liquid desires to be savored. 2010 marks the fifth release of this dark and mysterious imperial stout rated the 4th best beer on planet earth by BeerAdvocate.com. **ABV 11% IBU's 65 RESERVE SERIES**

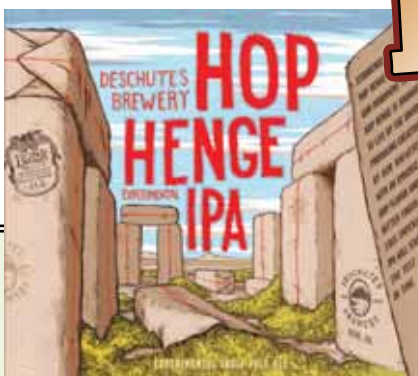


Red Chair NWPA The World's Best Beer is back just in time to celebrate the New Year. That's right, Red Chair cleaned house at this year's World Beer Awards, winning: World's Best Beer, World's Best Ale, World's Best Pale Ale, World's Best Standard Pale Ale, and The America's Best Standard Pale Ale. Don't take their word for it though. Experience the smooth ride of the Red Chair and enjoy its subtle aromatic seduction for yourself. Seven select European and domestic malts take a surprisingly plush, satin turn on the way to a citrusy hop kick.

ABV 6.2% IBU's 60 SEASONAL

Hop Henge Experimental IPA Back for its fifth appearance in Deschutes Brewery's Bond Street Series, Hop Henge Experimental IPA continues its theme of extreme hop flavors and aromas. This beer is the epitome of our brewers' experimental style and commitment to innovation, while gratifying our unquenchable thirst for beautifully balanced hoppy beers.

"When people taste Hop Henge, I want them to stop and realize – this is what hops are supposed to do," says Brewmaster Larry Sidor. "I am interested in creating hop perfection, and for Hop Henge that means producing a great aroma and a juicy hop experience." Need we say more? **ABV 9% IBU's 95 RESERVE SERIES**



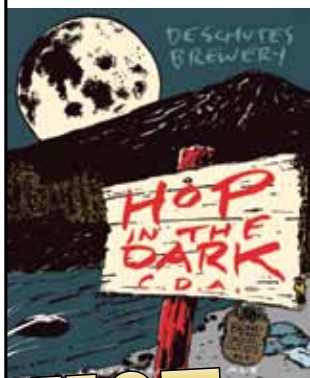
The Fantastic Fanatic

Letters from Deschutes Brewery Superfans

Dear Deschutes,

Hi there. I just recently took a tour of your brewery and continued to the tap house down the road for lunch and a beer sample tray. It was my first tour of both places and I just wanted to let you guys know that everything was excellent! The younger lady giving the tour was very nice and it was obvious she loves doing what she does, which in turn made the tour that much more enjoyable. The lunch afterwards was very good as well and the sample tray was amazing. The gentleman serving me was friendly and informative of the whole menu. I had no idea that you guys brewed so many different kinds of beer at the tap house! Awesome! The Horse Ridge IPA was one of my favorites but I think the Hop in the Dark took the cake for the best beer tasted that day. I'm a huge fan of all the beers you all brew. I am definitely going to continue consuming the liquid gold you all produce. Just wanted to let you all know that the whole experience was great and I hope to return in the not so distant future. Thanks again! A big fan,

Karl D.
BOISE, IDAHO



HOT TICKET

CYCLOCROSS NATIONAL CHAMPIONSHIPS dec 9-12

& Cross Nats Blowout Bash!

Deschutes Brewery sponsors this multi-day cycling event with a course that runs right across our lawn! Woody, our traveling beer barrel, will be pouring six different brews next to our pub booth that will be serving up smoked tri-tip sandwiches - right in the middle of the course. Here are a couple other highlights you won't want to miss:

- 1 ARTCRANK Poster Show**
Friday, December 10, tbd loft in downtown Bend
as part of Cross Culture: Bike + Art Love, the community-wide celebration of the bicycles scheduled to coincide with Cyclocross Nationals
- 2 Cross Nats Blowout Bash**
Presented by Deschutes Brewery & Giant Bicycles
Saturday, December 11, 8 PM - 1 AM
Deschutes Brewery Lower Warehouse
\$5 for general public; racers free with invite.
Proceeds to benefit Bend's Community Bikeshed. You will not want to miss this carnival night of fun that will be even bigger than last year's party. March Fourth will get things started and DJAJ is back to ignite the dance floor.

CYCLOCROSS NATIONAL CHAMPIONSHIPS EVENT INFORMATION www.deschutesbrewery.com/crossnats

THE BITTER TRUTH

The Official

DESCHUTES BREWERY NEWSLETTER

DEC 2010/JAN 2011 VOL. 23 NO. 1

THE ABYSS Surely there must be a connection here.

Mike's Angle

The following is poorly quoted from the movie, **The Abyss**:

"Do you remember that house we lived in on Orange Street and the night the power went out? We lit that little candle and we stared at it in the dark. I was scared and I said something stupid like, 'That candle is me and I'm alone... we're all alone in the dark.' And then you lit another candle and set it next to the mine and said, 'That candle is me and we're together and I'll always be there.' And I felt safe."

As we've learned from the movie, the Abyss is a cold, dark, isolating and frightening place, but if we persevere and allow ourselves to fall into it, the glowing aliens will save us, as well as the planet - especially if we suddenly realize and communicate our love to Mary Elizabeth Mastrantonio.

Remember what Thomas Merton said: "What can we gain by sailing to the moon if we are not able to cross the abyss that separates us from ourselves? This is the most important of all voyages of discovery, and without it, all the rest are not only useless, but disastrous."



EUROPEAN BEER STAR AWARDS

Results from the European Beer Star Awards are in and we are happy to announce our 6 medals:

- 2 GOLD** Twilight Ale & Obsidian Stout
- 3 SILVER** Bachelor ESB, Black Butte Porter & Jubel 2010
- 1 BRONZE** Mirror Pond Pale Ale

THE DESCHUTES BREWERY CALENDAR OF EVENTS 2010-2011

NOW POURING Check our website to see "What's on Tap".

PORTLAND

BEND

- THE ABYSS
- SUPER JUBEL
- KNUCKLES IPA
- SPENCERS GOLD

- PINE MOUNTAIN PILSNER
- QUAIL SPRINGS IPA
- NITRO BOND ST. BROWN
- INDIA CREAM ALE
- HOP HENGE
- RED CHAIR
- HORSE RIDGE IPA

- CINDER CONE RED
- UNNAMED IPA
- HOP HENGE
- DDBRAUCH
- SINFULLY DELICIOUS
- THE MAROONED BELGIAN
- SAISON
- RED CHAIR
- THE ABYSS
- CREAM ALE

WHAT'S ON TAP

AT OUR PUBS

	SUN	MON	TUE	WED	THU	FRI	SAT
DECEMBER 10 (Safe Toys & Gifts Month)			Hanukkah Begins December 1st @ Sundown >	1 Abyss Release Party @ Bend & Portland Pubs Holiday Ale Festival Portland, OR (1st-5th)	2 Deschutes Brewery Night @ Suds & Suds Corvallis, OR	3 Deschutes Brewery Night @ Cross Creek Café Redmond, OR Strong Ale Fest Carlsbad, CA	4 Civil War Tailgate Party! @ The Brew Station Corvallis, OR
	5 Bend Pub and Brewing Facility CLOSED	6 Portland Pub CLOSED National Miner's Day	7 National Pearl Harbor Remembrance Day Larry Bird turns 54	8 Jubelpalooza @ Fred's Rivertown Alehouse Snohomish, WA	9 Cyclocross National Champion- ships Deschutes Brewery Warehouse Lawn (9th-12th)	10 First Grand Ole Opry Broadcast 1927 Human Rights Day A Christmas Carol Published 1843 "The Simpsons" TV Premiere 1989	11 Cross Nats Blowout Bash! Deschutes Brewery Lower Warehouse 8 PM-1 AM International Mountain Day
	12 Jingle Bell Jam @ The Swiss Tacoma, WA Richard Gere Marries Cindy Crawford 1991	13 Chef's Challenge Benefit Dinner @ Portland Pub Portland, OR	14 Alabama Becomes the 22nd US State 1819	15 Brewer's Night @ Tides Tavern Gig Harbor, WA	16 Boston Tea Party 1773 Underdog Day	21 CHRISTMAS EVE Pubs & Brewery Close @ 4 PM Last Seating and Tour @ 3 PM	18 Gluten-Free Baking Day Get Your Buns at the Brewery for the Holidays!
	15 "Titanic" Released 1997 1st Radio Broadcast from Space 1958	27 Plinko Challenge @ A&L Portland, OR Radio City Music Hall Opens in NYC 1932	21 Elvis Presley Meets Richard Nixon 1970 Kiefer Sutherland turns 44	22 Deschutes Brewery Santa Picture Night @ Fred's Rivertown Alehouse Snohomish, WA	23 1st Non-Stop Flight Around the World Without Refueling 1987	24 NEW YEAR'S EVE 1st Bank Opens in the US 1781 Donna Summer turns 62	25 CHRISTMAS DAY Pubs & Brewery Closed
26 National Thank You Note Day	27 Endangered Species Act 1973 Pledge of Allegiance Recognized 1945	29 YMCA Organized 1851 Jude Law turns 38	29 YMCA Organized 1851 Jude Law turns 38	30 No Interruptions Day "Let's Make A Deal" TV Premiere 1963	31 NEW YEAR'S EVE 1st Bank Opens in the US 1781 Donna Summer turns 62	1 NEW YEAR'S DAY Ellis Island Opens 1892	
JANUARY 11 (National Pomegranate Month)	2 National Motivation and Inspiration Day Taye Diggs turns 39	3 Drinking Straw Patented 1888 Eli Manning turns 30	4 Dimpled Chad Day World Hypnotism Day	5 Wyoming Inaugurates 1st Woman Governor 1925 \$5/Day Minimum Wage Anniversary 1915	6 "Wheel of Fortune" TV Premiere 1975	7 1st Balloon Flight Across the English Channel 1785 Dustin "Screech" Diamond turns 34	8 Battle of New Orleans 1815 Great Fruitcake Toss in Colorado
	9 Home Office Safety and Security Week Jimmy Page turns 67	10 BCS National Championship Game Pat Benatar turns 58	11 Designated Hitter Rule Adopted 1973	12 "Batman" TV Premiere 1966 Women Denied the Right to Vote 1915	13 North 45 Brew Hog BBQ Event Portland, OR Johnny Cash Performs Live at Folsom Prison 1968	14 Great Alaska Beer & Barley Wine Festival Anchorage, AK	15 1st Super Bowl 1967 "Happy Days" TV Premiere 1974
	16 Appreciate a Dragon Day Religious Freedom Day	17 Martin Luther King Jr. Federal Holiday	18 James Cook Arrives at the "Sandwich Islands" aka Hawaii 1778	19 Georges Claude Patents the Neon Tube for Use in Advertising 1915 Katey Sagal turns 57	20 Camcorder Developed 1982 Get to Know Your Customer Day	21 International Fetish Day National Hugging Day	22 Deschutes Brewery Beer Dinner @ The Sportcenter Yakima, WA Steve Perry turns 62
	23 National Handwriting Day Elizabeth Blackwell Is the 1st Woman to Receive an MD	24 Clean Out Your Inbox Day Neil Diamond turns 70	25 1st Scheduled Transcontinental Flight From CA to NY 1959	26 Phantom of the Opera Broadway Premiere 1988 Rocky Mountain National Park Est. 1915	27 "Laverne and Shirley" TV Premiere 1976 The National Geographic Society Is Founded 1888	28 Deschutes Brewery Crabfest @ The Mountain Room Bend, OR Fun at Work Day!	29 Deschutes Brewery Crabfest @ The Mountain Room Bend, OR Part Deux Chinese New Year

DEC 10/JAN 11 CALENDAR

Where to Drink Deschutes

AT HOME BASE

Mountain Room Food & Beer Pairing Events

LIVE FEED =Woody

9th Annual Crabfest

Friday, January 28 and Saturday, January 29 at The Mountain Room, 6 PM

You won't have any reason at all to be crabby if you attend this feast – how could you be when dining on all things crab? Crab cakes, crab cocktail, crab louie, crab legs – you'll eat like a king. Enjoy the bounty of the sea, along with great Deschutes beers while listening to some live festive New Orleans style music. Make your reservation by visiting www.deschutesbrewery.com/crabfest

\$75/ person (includes beer, food, gratuity and all the crab you can eat!)

Pairing 4 Amoré

Friday, February 11 at The Mountain Room, 7 PM

The first annual Pairing 4 Amoré food & beer tasting will pair deliciously hand-crafted Deschutes Brewery beer with aphrodisiac-inspired recipes and mix in singles looking for love! This singles event is a chance for you to meet your Valentine before the big day. The brewers are busy creating a chocolate fig stout available exclusively at this event. Make your reservation by visiting www.deschutesbrewery.com/amore

\$45/ person (includes appetizers, beer and gratuity)

HOT TICKET

2ND ANNUAL CHEF'S CHALLENGE @ PORTLAND PUB

210 NW 11th Ave.
Monday, December 13 at 6:30 PM

The second edition of our wildly successful Iron Chef-style beer pairing competition featuring six chefs from Portland's top restaurants has finally arrived! These talented culinary experts compete to prepare the best dish and beer pairing of the evening. A panel of celebrity judges will decide which combination is the tastiest and most artfully prepared. A People's Choice Award will also be given. And it all benefits a terrific non-profit, Morrison Child & Family Services. To learn more about Morrison Child and Family Services, visit their website at www.morrisonkids.org

Competing Portland Chefs:

- Kurt Spak Alba Osteria
- Adam Higgs Acadia
- Ben Dyer Laurelhurst Market & Ate-Oh-Ate
- Jeff Usinowicz Deschutes Brewery Portland Pub
- Graham Wilcox Davis Street Tavern
- Dave Anderson Genoa

Our Celebrity Judges:

- Matt Zaffino KGW
- Margo True Sunset Magazine
- Leslie Cole The Oregonian
- Megan Flynn Beer NW
- Gary Fish Founder of Deschutes Brewery



DECEMBER

- Dec 1** The Abyss Release Party @ **Bend and Portland Pubs** (Bottles for sale at 11am)
- Dec 2** Deschutes Brewery Night @ Suds & Suds **Corvallis, OR** 
- Dec 1-5** Holiday Ale Festival @ Pioneer Courthouse Square **Portland, OR**
- Dec 3** Deschutes Brewery Night @ Cross Creek Café **Redmond, OR**
- Dec 4** Civil War Tailgate Party! @ The Brew Station **Corvallis, OR** 
- Dec 4** Strong Ale Fest **Carlsbad, CA**
- Dec 8** Jubelpalooza @ Fred's Rivertown Alehouse **Snohomish, WA**
- Dec 9-12** Cyclocross National Championships **Bend, OR** 
- Dec 9** Deschutes Brewery Specialty Beer Night **Hayward, CA**
- Dec 9** Plinko Challenge @ A&L **Portland, OR**
- Dec 10** JubelArt Tour @ Hop & Vine **Portland, OR**
- Dec 11** Cross Nats Blowout Bash!
Deschutes Brewery Lower Warehouse **Bend, OR**
- Dec 12** Jungle Bell Jam @ The Swiss **Tacoma, WA**
- Dec 13** Chef's Challenge Benefit Beer Dinner @ Portland Pub **Portland OR**
- Dec 15** Deschutes Brewery Specialty Beer Night **Oakland, CA**
- Dec 15** Brewer's Night @ Tides Tavern **Gig Harbor, WA**
- Dec 22** Deschutes Brewery Santa Picture Night @ Fred's Rivertown Alehouse **Snohomish, WA**
- Dec 22** Plinko Challenge @ Jolly Roger West **Portland, OR**
- Dec 29** Deschutes Brewery Specialty Beer Night **Palo Alto, CA**

JANUARY

- Jan 13** North 45 Brew Hog BBQ Event **Portland, OR**
- Jan 14-15** Great Alaska Beer & Barley Wine Festival **Anchorage, AK**
- Jan 14** Brew Ha-Ha @ John Ascuaga's Nugget **Sparks, NV**
- Jan 22** Deschutes Brewery Beer Dinner @ The Sportcenter **Yakima, WA**
- Jan 28-29** Crabfest @ Deschutes Brewery Mountain Room **Bend, OR**

ANNOUNCEMENTS!

- Dec 5** Bend Pub & Brewing Facility **CLOSED ALL DAY**
- Dec 6** Portland Pub **CLOSED ALL DAY**
- Dec 24** Christmas Eve: Bend and Portland Pubs **CLOSE @ 4pm** Last table seated @ 3pm. Brewery **CLOSES at 4pm** Last tour @ 3pm.
- Dec 25** Christmas Day: Both Pubs and Brewery **CLOSED**

TICKETS \$150/person (includes food, beverages & gratuity). Purchase online at deschutesbrewery.com