

## Sensational Seasonal Brews

*A fond farewell and a grand inauguration, all while flexing our hop muscles.*

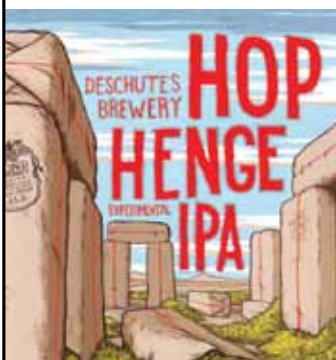


**Cinder Cone Red (2003-2010)** kicks off the New Year for the last time in 2010. There are few people more troubled by this development than the PYRRC, the People For Year-Round Cinder Cone, a small band of dedicated activists. They harassed us with emails and called us "the enemy". Yet they enjoyed Cinder Cone Red by the gallon. We must give them their due.

On, Tuesday, January 5th, at both the Bend and Portland pubs, a grand going away party for Cinder Cone Red will take place (mostly because the folks at PYRCC would just throw their own party if we didn't!). If you'd like to help us bid a fond farewell to Cinder Cone Red and a hearty welcome to Red Chair NWPA, please join us.

A limited amount of Cinder Cone Red 6-packs, 12-packs and draft will be available ONLY in Oregon and Washington. **ABV 6.4% IBU's 55 SEASONAL**

**Red Chair NWPA.** Not up for a full-on hop assault? Red Chair Northwest Pale Ale is a smoother ride. A complex malt profile takes a surprisingly plush, satin turn on the way to a citrusy hop kick. Witness the subtle, aromatic seduction of the debut Northwest Pale Ale. Red Chair NWPA is named for the oldest operating chairlift at Mt. Bachelor - a classic, old-school lift that locals seek out on fresh powder mornings. It replaces Buzzsaw Brown and Cinder Cone Red in the seasonal line-up this coming year and will be followed by Twilight Ale in May. Look for it everywhere, except Oregon and Washington, starting in January. Oregon and Washington will receive Red Chair NWPA after our going away party for Cinder Cone Red. **ABV 6.4% IBU's 55 SEASONAL**



**Hop Henge Experimental IPA.** Big, bitter hop lovers unite! Hop Henge Experimental IPA is our annual exercise in IBU escalation, combining several new hop processes and techniques to create a unique and unexpected beer. An outrageous amount of Centennial and Cascade hops are added to each barrel, with a heavy dry-hop presence as well. The blend of crystal, pale and carastan malts creates an overall biscuity characteristic, dense and muscular, building the alcohol base to support the truly monstrous hop profile. Look for Hop Henge in 22-ounce bottles and on draft this January! **ABV 8.75% IBU's 95 BOND STREET SERIES**

## The Fantastic Fanatic

*This just in from Lucio Rossi!*

*Dear Deschutes,*

Hi. I rarely, if ever, write a comment about a food/drink product. I just want to say that I live in Northern California by way of L.A., and while we have some excellent microbrews here, I have to say that Deschutes is something special. I am a wine dude mostly. But then there was a revelation. I went to a wedding outside of Portland, OR a couple of years ago. I was there introduced to Deschutes. I tried all of the varieties they had on hand and I was blown away. Now I go to BevMo and grab some Black Butte and Inversion when I can. I must say the Inversion's hop bitterness notes makes me feel like I am back at that vineyard wedding, outside of Portland, with that pine and grape smell in the air. It tasted like the air smelled that evening. **Just awesome.** I must say good job to you guys. Also, if you ever do any events in the San Francisco area, email me. I'll go for sure, and even volunteer! *Thanks,*

*Lucio*



## AT OUR PUBS

UPCOMING BREWS AND OTHER EXPERIMENTAL CONCOCTIONS

### PORTLAND

### BEND

NITRO JUBEL  
BLACK IPA  
NITRO TREES OF DOOM DUNKEL  
EXPERIMENTAL HOP IPA

VIRILATOR DOPPLEBOCK  
ABYSS 01  
PUB PALE

NITRO JUBEL  
STREAKING THE QUAD (Belgian Quad)  
DOPPELWEIZEN (Dark Strong Wheat Ale)  
MISS SPELT HEFEWEIZEN  
EXPERIMENTAL HOP IPA

QUAIL SPRINGS IPA  
ABYSS 01  
BLACK IPA  
D. STRAAT DUBBEL

**NOW POURING** Check your brew pub's page on our website and click on "What's on Tap".



# THE BITTER TRUTH

The Official

## DESCHUTES BREWERY NEWSLETTER

DECEMBER 2009/JANUARY 2010 | VOL. 22 NO. 1

**BEER WISDOM** Creating a Living Document for Beer Lovers

## FINAL! The Beer Commandments

**O**ur scroll is full, our list complete. We feel comfortable going forth into the world, equipped with the guidance to drink well and live well. Thanks to everyone who contributed. Stay tuned for our next set of shenanigans! **Here are 4 new entries to round out the scroll...**

**Thou shalt not w(h)ine over beer.**  
-Ute Kongsbak

**Thou shalt properly dispose of thy current beer's bottle and cap before grabbing thy next beer.**  
-Ken McLean

**Thou shalt always share beer with the "beer-less" during the holiday season.**  
-Cameron McClain

**Thou shalt not worship false idols...worship your beer.**  
-Sue Tersmette



Don't remember the others? Shame on you! Thou shalt enjoy the beer in thy hand. Thou shalt buy a round if a round was bought for you. Thou shalt not take the last beer without a restocking plan. Thou shalt not vomit in thy neighbor's garbage can. Especially when it is thy neighbor who provided the beer. Though shalt not covet thy neighbor's beer. Instead, become friends, and he'll likely give you one.

Commandments viewable at: [DESCHUTESBREWERY.COM](http://DESCHUTESBREWERY.COM)

# HOT TICKETS

## THE DESCHUTES BREWERY

# CALENDAR

## OF EVENTS 2009-10

**Cyclocross National Championships Dec. 10-13**  
**Beer Garden Hours (Thurs-Sun): 8 AM - 6 PM**  
**(Beer, beverages and food available) W**  
 Free Guided Brewery Tours available every day between 11 AM and 4 PM. Results will be posted each day at our pub in downtown Bend. There will be at least one Belgian-style beer on tap and Belgian-style specials will be featured.

**Deschutes Brewery/ Giant Bicycle 'Cross Bash Dec. 12**  
**8 PM-1 AM** Deschutes Brewery and GIANT Bicycles invite you to get your funk on at our Saturday night warehouse party, held at the Deschutes Brewery Lower Warehouse (399 SW Shevlin-Hixon Dr). Music, beer, slide show, food and more.  
**Admission: \$5 / Racers Free with Invite. 21 and older only. Proceeds go to COTA.**



	SUN	MON	TUE	WED	THU	FRI	SAT
<b>DECEMBER 09</b> (Stock Up on Jubelale Month)	6 Bend Pub & Tours Closed Encyclopedia Britannica 1st Published (Scotland) 1768	7 Portland Pub Closed Jubel Art Tour Lola - Denver, CO	8 Teri Hatcher turns 45 Kim Basinger turns 56	9 "A Charlie Brown Christmas" Premieres 1965 Dame Judi Dench turns 75	10 USA Cycling Cyclocross National Championships Bend, OR (10th-13th)	11 Jubel Art Tour Argonaut Liquors - Denver, CO 1st Dental Use of Nitrous Oxide Hartford, CT 1844	12 Jubel Art Tour The Front Door - Boise, ID Deschutes/Giant Warehouse Party
	13 A Christmas Carol by Charles Dickens Published 1843	14 Chef's Challenge Beer Dinner Portland Pub Nostradamus born 1503	15 Jubel Art Tour Coach & Willies Phoenix, AZ	16 1st Successful Landing on Venus (USSR) 1970	17 Jubel Art Tour Whole Foods Scottsdale, AZ	18 Dr. Seuss' "How the Grinch Stole Christmas" Premieres 1966	19 Jubel Art Tour Papago Brewing Co. Scottsdale, AZ
	20 Jubel Art Tour Way Cool Hair Pollution Gallery Phoenix, AZ	21 1st Junior High School Established Berkeley, CA 1909	22 1st String of Christmas Tree Lights Created by Thomas Edison 1882	23 Keep Skunks And Bankers At A Distance	24 Pubs and Tours Close 3pm	25 Merry Christmas Pubs & Tours Closed	26 The Flamingo Hotel Opens in Las Vegas 1946
	27 Hawaiian Fire Department Established 1850	28 Congress Officially Recognizes the "Pledge of Allegiance" 1945	29 Emma Snodgrass Arrested in Boston for Wearing Pants 1852	30 Tiger Woods turns 34	31 New Year's Eve	1 Happy New Year! Julian Calendar Begins 45 BC	2 1st State Liquor Stores Open, in Pennsylvania 1932 Cuba Gooding Jr. turns 41
<b>JANUARY 10</b> (National Hot Tea Month)	3 California Town Of Yerba Buena Renamed San Francisco 1874	4 4-Wheeled Roller Skates Patented by James Plimpton 1863	5 Cinder Cone Red Farewell Parties Bend & Portland Pubs	6 "Schoolhouse Rock" Premieres 1973 Joan of Arc born 1412	7 Tower Of Pisa Closed to the Public After Leaning Too Far 1990	8 George Washington Delivers 1st "State of the Union" 1790 David Bowie turns 62	9 Vail Big Beers & Barleywines Festival Vail, CO
	10 Clara Peller 1st Asks, "Where's the Beef?" 1984 George Foreman turns 60	11 1st Disco Opens, "The Whiskey-a-go-go" in Los Angeles 1963	12 Dr. James Bedford Becomes First Person to Be Cryonically Preserved 1967	13 Thomas Crapper Pioneers One-Piece Pedestal Flushing Toilet 1863	14 "Simpsons" Premiere 1990 Jason Bateman turns 40	15 Great Alaskan Beer & Barley Wine Festival (15th-16th) Anchorage, AK	16 18th Amendment, Prohibition, Becomes Law 1920 Dr. Laura turns 62
	17 First Publication of Don Quixote 1605 Jim Carrey turns 47	18 Martin Luther King Jr. Day	19 New Bicycle Race "Tour de France" Announced 1903	20 The Roller Coaster Patented by L.A. Thompson 1885	21 1st American Novel, WH Brown's The Power of Sympathy, Published 1789	22 Brew HaHa Reno, NV	23 "A-Team" Premieres 1983
	28 Sometimes I Wonder Why That Frisbee Is Getting Bigger And Then It Hits Me	25 Monday Is An Awful Way To Spend 14.3% Of Your Life	26 Ground Breaking Begins at Disneyland 1954 Ellen DeGeneres turns 51	27 The University of Georgia Founded, The First Public University in the US 1785	28 1st US Ski Tow (Rope) Begins Operation in Woodstock, VT 1934	29 Hurricane Hits Washington and Oregon 1921	30 Crabfest! Mountain Room Bend, OR

DEC 09/JAN 10 CALENDAR

Where to Drink Deschutes

UPCOMING EVENTS

Portland Chefs' Challenge, Crabfest & Jubelale Art on Tour

# LIVE FEED

W = Woody

Where to find us!

## → DECEMBER

- Dec 2-6** Holiday Ale Fest **Portland, OR**
- Dec 3** Civil War Tailgate Party @ Kowloon's/The City **Eugene, OR W**
- Dec 4-5** Pizza Port Strong Ale Festival **Carlsbad, CA**
- Dec 16** Jubelpalooza @ Fred's Rivertown Ale House **Snohomish, WA**
- Dec 19** Taos Ski Valley BeerFest **Taos, NM**

## → JANUARY

- Jan 9** Vail Big Beers and Barleywines Festival **Vail, CO**
- Jan 15-16** Great Alaskan Beer & Barley Wine Festival **Anchorage, AK**
- Jan 22** Brew HaHa @ The Nugget **Reno, NV**

**Don't forget:** The saddest days of the year....your favorite pubs will be closed to partake in a little merriment of their own this holiday season.

- Pubs and Tours close at 3 PM on **December 24th**
- Bend Pub & Tours closed **December 6th & 25th**
- Portland Pub closed **December 7th & 25th**



## JUBELALE ART TOUR

Our Jubelale Art Tour rolls on with stops added all over the West. We've held several successful events already and look forward to hosting more in the coming weeks. All events will showcase a full line-up of Jubelale illustrations through the years, as well as tastings of 2009 Jubelale. Limited edition retrospective posters highlighting all of the Jubelale labels will be available.

- Dec 2** Bier Stein 5-7 PM **Eugene, OR W**
- Dec 3** Art Source Gallery 6-9 PM **Boise, ID**
- Dec 5** WinterFest 1-9 PM **S. Pearl - Denver, CO**
- Dec 7** Lola 6-9 PM **Denver, CO**
- Dec 9** Bear Creek Beers 5-7 PM **Medford, OR**
- Dec 11** Argonaut Liquors 3-6 PM **Denver, CO**
- Dec 12** The Front Door 6-9 PM **Boise, ID**
- Dec 18** Downtown Phoenix Art District 7-10 PM **Phoenix, AZ**  
(Lost Leaf Gallery, Carly's Bistro and Rose & Crown)
- Dec 19** Papago Brewing Company 6-9 PM **Scottsdale, AZ**
- Dec 20** Way Cool Hair Pollution Gallery 4-7 PM **Downtown Phoenix**

JUBELALE ART TOUR Go to [www.deschutesbrewery.com/blog](http://www.deschutesbrewery.com/blog) or email us at [info@deschutesbrewery.com](mailto:info@deschutesbrewery.com) for more info.

## Deschutes Brewery Chefs' Challenge

Monday, Dec. 14th at The Portland Pub, 210 NW 11th Ave., 5:30 PM

Iron Chef-style beer pairing competition featuring seven chefs from Portland's top restaurants, competing to prepare the best dish and beer pairing. Panel of five celebrity judges will decide which combination is the tastiest and most artfully prepared. A People's Choice Award will also be given. Beneficiary is Morrison Child and Family Services.

### Competing Chefs to Include:

- Kurt Spak** Alba Osteria
- Pascal Chureau** Fenouil
- Cathy Whims** Nostrana
- Adam Berger** Ten O1 and Tabla Mediterranean Bistro
- Paul Bachand** Farm to Fork
- Jeff Usinowicz & Jill Ramseier** Deschutes Brewery Portland Pub

\$75 / person, limit to first 100 who register.

Purchase tickets at [www.morrisonkids.org/events/](http://www.morrisonkids.org/events/)  
 Proceeds benefit Morrison Child and Family Services.

## Crabfest 2010

Sat., Jan. 30th, 2010, Deschutes Brewery Mountain Room, Bend, OR. Doors at 6 PM.

\$75 / person includes food, beer and gratuity and all the crab you can eat!  
 Island sounds of Bill Keale. Please contact Winter at 541.312.6946 for reservations.

