



THE OFFICIAL
DESCHUTES BREWERY
NEWSLETTER
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Deschutes Brewery



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FLAVOR OF THE SEASON

HOP HENGE EXPERIMENTAL IPA 8.5% Alc. by Vol. / 95 FBUs



Hops, hops and more hops are what I taste while sitting here (hoping for the snow that was promised) sipping from a snifter filled with 10 ounces of Hop Henge goodness. That's what our brewers were going for when they began experimenting with large quantities of high alpha acid hops and less sweet malts this year. "By Golly"...they've pulled it off! If you're a fan of all things hoppy, you will find yourself in a so-called "hop-topia," wondering how they did it again. Hop Henge is burnt orange and amber in color with an immense hop aroma, flavor, and bitter finish. Just like the monument from which it was named, this Experimental IPA will stand the test of time! Hop lovers UNITE! **BOND STREET SERIES**

AVAILABILITY: Limited amounts of this beer will be available in 22 oz. bottles and on draft where Deschutes beer is available now thru May.

BASE CAMP FOR BEER FANATICS



What is Base Camp you may ask? It's a place where Deschutes Brewery offers beer fanatics a spot to "pitch a tent" of sorts – and find their footing with the cornerstone of Mirror Pond Pale Ale. Deschutes Brewery Base Camp is a celebration of Mirror Pond's easy-drinking goodness, along with many more of the brewery's passion-heavy, pioneering brews. The Deschutes Brewery team is traveling to various cities where we ship our beer, providing passionate fans with a seriously fun exploration of beer. Make the trek to Base Camp. It all begins here...

FEBRUARY 28 - MARCH 4: 2012 kicks off with Base Camp Week Spokane & Coeur d'Alene (including a stop at Schweitzer Mt. in Sandpoint, ID)

Go to www.deschutesbrewery.com/basecamp for more details and to see when our fun and fabulous team are coming to a city near you!



RED CHAIR SWEEPSTAKES

Are you feelin' lucky?? If your answer is "YES", then take a few moments to enter the Red Chair sweepstakes for a chance to win an ABSURDLY AMAZING Ski Escape for two to Mt. Bachelor in Bend, OR. Not only will you get to shred the powdery white stuff for 3 days, but you will also get a SUV rental, airfare to and from your location, a private brewery tour, and more. Even the runner-up winners may walk away with a RAD custom snowboard, sweatshirt, or beanie mailed directly to your home. Go to www.deschutesbrewery.com to register and please read all of the fine print regarding this sweepstakes before entering. Good Luck!! And in the meantime, enjoy the hoppy goodness of a Red Chair NWPA.

BREWER'S CORNER WHO IS MAKING YOUR BEER?

Who is making your beer? We sat down with brewer, **Callan Vaccaro** and asked him a few questions we thought our fans would like to know...

Q: How did you get started in brewing?

A: Accidentally...I went to a Jr. College for 2 yrs where I played baseball. My dad randomly sent me a link to the Food Science Program where I could specialize in Fermentation at OSU and I went for it. It turned out to be the best idea and best decision ever!

Q: What is your favorite Deschutes Brewery brew?

A: Jubelale. It's a great combination of flavors and I've never actually lived in a wintery town before, so it is nice to enjoy a winter warmer in the atmosphere where it should be consumed. It's a big beer that will definitely warm you up!

Q: What does your grandmother think of your profession?

A: She loves it because she gets free beer on Thanksgiving!

Q: What is your favorite food & beer pairing?

A: Spicy sausage and bacon pizza paired with a pint (or pitcher) of Black Butte Porter. It was a regular combo when I was in school at OSU.

Q: What was your 1st memorable Deschutes Brewery beer experience?

A: The first time I opened a bottle of The Abyss 2008 and I drank its deep dark goodness. It blew my mind and I couldn't wait to get another bottle!

Q: If you were to take a Deschutes beer on a date, which beer and where?

A: I'd first have to ask my wife if that was OK, and if so...I'd choose Twilight Ale because she would know the best spot for a sunset and blanket picnic.



CALLAN VACCARO, BREWER

WHAT'S ON TAP



With 18+ Deschutes brews on tap at our Bend and Portland Pubs, these special brews are always changing and are in limited supply. Before heading to either pub, check out the Pubs' "On Tap" pages on our website at: deschutesbrewery.com.

MIKE'S ANGLE Flesh and Brick



Early every morning for the past twenty-three and a half years, a newspaper has landed with a gentle "wack" in the same general spot on the sidewalk outside of 1044 Bond Street. Various papers have landed in various piles of snow and slush or Pin Oak leaves or skidded across the icy stone pavers to rest against the green double doors. If you looked up from that spot you'd see a triangular brick façade topped by a weathered sign and outlined by an orange neon tube. To your right and left you'd see circles about as big as tractor tires in the brick. Through those circles and the windows beyond them is a large, oddly-shaped room filled with brick and wood and tables and chairs and food and beer on a copper-topped bar. And usually people. Happy people. Lots of them. I imagine you've been there.

If you come today, you'll see a lot of the same things. The paper still comes every morning and the brick is still there and the neon tube and the circles and the people. You'll see some different things as well. There's a new doorway in the wall where section five used to be. When you go through it, you'll see a stairway made of old timbers and a giant stone wall and a shiny new kitchen and a lot more tables and chairs. And if you go up the stairs you'll find more brick and wood and windows and a balcony where you can see the mountains and a large, oddly shaped room with a copper bar. And food and beer and room for a lot more happy people. Welcome back.

HOT TICKET BEND WINTERFEST 2012

FRIDAY - SUNDAY, FEB. 16-19: Old Mill District, Bend, OR BENDWINTERFEST.COM

Celebrate Central Oregon's culture, music, arts, landscape and its fabulous opportunities for winter sports for everyone. Along with ice carving contests, a kid's area, local food, and the ever-popular Rail Jam, you can warm yourself up by grooving to live music by MarchFourth Marching Band and various other musicians...all while sippin' a pint of Deschutes Brewery Beer poured from Woody! Central Oregon is definitely a winter wonderland...now if we could only get some snow.

HOT TICKET

ZWICKELMANIA

SATURDAY, FEB. 18 FROM 11AM - 4PM
OREGONBEER.ORG/ZWICKELMANIA

Come check out our newly remodeled brewery tasting room and gift shop in celebration of Zwickelmania 2012! Hosted by the Oregon Brewers Guild (OBG), Zwickelmania is a free statewide event that offers visitors a chance to tour Oregon breweries, meet the brewers and sample their favorite beers. During Presidents' Day weekend, dozens of Oregon breweries and brewpubs will open their doors to visitors for the 3rd annual state wide event, and shuttles will take you to and from various breweries in Bend and WinterFest.

HOT TICKET

ST. PATRICK'S DAY DASH

SATURDAY, MARCH 17
BENDSTPATSDASH.COM



GET YOUR GREEN ON, BEER LOVERS! Deschutes Brewery and Mt. Bachelor Rotary Club join forces for this fabulously fun event. The dash begins at our Bend Pub and ends with a post-dash party at The Armory building next to our lower warehouse. Proceeds benefit Grandma's House and costumes are encouraged! For more information and to register, go to bendstpatdash.com



CALENDAR OF EVENTS

2012

SUN	MON	TUES	WED	THURS	FRI	SAT
			1 Bend Pub Grand Re-Opening (Bend, OR)	2 Groundhog Day Snowboard Extravaganza at Rory's (Edmonds, WA)	3 Diggers Uncorked - Wine & Brewfest (Butte, MT) Brew HaHa (Reno, NV) Deschutes Night at Collins Lake Resort (Government Camp, OR)	4 Deschutes Tasting at Total Wine & More (Tempe, AZ) 2nd Annual Wing Eating Contest at Sweeney's (St. Paul, MN)
5 Super Bowl XLVI Dump Your "Significant Jerk" Day	6 International Networking Week "Babe" Ruth is Born 1895	7 Deschutes Brewery University in the Mtn. Room (Bend, OR) TAO-The Art of the Drum at The Tower Theatre (Bend, OR) Deschutes Beer School at Westside Learning Center (Sartell, MN)	8 Beer Dinner at Amsterdam Bar and Hall (St. Paul, MN) Laugh and Get Rich Day	9 Red Chair Night at Trails End Saloon (Oregon City, OR) Wave To Your Neighbor Day Carole King turns 70	10 Woody Week at Mt. Bachelor (Bend, OR) thru Feb. 15 KLCC Brew Fest (Eugene, OR) thru Feb 11 San Francisco Beer Week (San Francisco, CA) thru Feb. 17	11 Chocolate Beer Dinner in the Mtn. Room (Bend, OR) Flagstaff BrewHaHa (Flagstaff, AZ) Brewbies for Boobies (Carlsbad, CA)
12 Jell-O Week The Grammy Awards	13 Get A Different Name Day Jerry Springer turns 68	14 Valentine's Day Eat Chocolate Day	15 Give Your Valentine's Candy Away Day Hit The Gym Day	16 Road Runner Sports Adventure Run (Scottsdale, AZ)	17 Bend Winterfest (Bend, OR) thru Feb 19 Confluence Brew Fest (Reedsport, OR) thru Feb 18 Red Chair NWPA Night at Foggy Bottom Lounge (Spokane, WA) Trax Brewfest (Manson, WA) thru Feb 19	18 Zwickelman Open House (Bend Brewery & Portland Pub) 12th Annual Arizona Strong Beer Festival (Phoenix, AZ) Twin Ports Beer Fest at Black Bear Casino (Carlton, MN) Deschutes Day at Mission Ridge Ski Resort (Wenatchee, WA) Barleywine Festival at Toronado (San Francisco, CA)
19 National Pancake Week Amy Tan turns 60	20 Presidents' Day Closest Approach of a Comet to Earth 1895 (860,000 miles away)	21 Oregon Beer Night at Whole Foods Market (Chandler, AZ) International Pancake Day	22 Go Big or Go Home - Deschutes Reserve Night at The Snorting Elk (Crystal Mountain, WA) Craft Beer Trivia Night at Flanny's Bar & Grill (Tempe, AZ)	23 Beer Dinner at Luke (San Antonio, TX) Curling Is Cool Day	24 Craft Brewery Shuffleboard Tournament at Papago Brewing Co. (Scottsdale, AZ)	25 Hops and Props at The Museum of Flight (Seattle, WA)
26 Wine and Food Experience (Seattle, WA) Open That Bottle You've Been Saving Night...what have you been waiting for?	27 Snow Angel Day Adam Baldwin turns 50	28 Base Camp Week (Spokane, Coeur d'Alene, and Schweitzer Mt.) thru Mar 4	29 Leap Year Day Eric Ramoz turns 8 or 32	1 Road Runner Sports Adventure Run (Seattle, WA) Iceland Beer Day	2 Base Camp Week Continues at Schweitzer Mt. (Sandpoint, ID) thru Mar. 4 International Festival of Owls in Houston, MN	3 CASA Celebration of Hope (Bend, OR) I Want You To Be Happy Day
4 National Grammar Day Vermont Became the 14th State 1791	5 Fun Facts About Names Day National Sleep Awareness Week	6 Deschutes Brewery University (Bend Pub) Unique Names Day	7 National Be Heard Day Bryan Cranston turns 56	8 Road Runner Sports Adventure Run (San Diego, CA) Paddles and Pints Pinball Extravaganza at C Bar (Portland, OR)	9 Middle Name Pride Day Panic Day	10 Kona Brewers Festival (Kona, HI) An Evening with Groucho at The Tower Theatre (Bend, OR) Brew's Best Beer Festival (Henderson, NV) Xtreme Beer Festival (San Luis Obispo, CA)
11 Snuggle Under A Blanket And Read Day Check Your Batteries Day	12 Girl Scouts Founded 1912 Mitt Romney turns 65	13 National Open An Umbrella Indoors Day Earmuffs Patented 1887	14 Registered Dietitian Day Billy Crystal turns 65	15 Road Runner Sports Adventure Run (Scottsdale, AZ) "The Wonder Years" TV Premiere 1988	16 Lips Appreciation Day Todd Heap turns 32	17 Saint Patrick's Day St. Patrick's Day Dash (Bend Pub)
18 Forgive Mom And Dad Day Dane Cook turns 40	19 World Folk Tales And Fables Week Hug Your Hound Day	20 Great American Meatout Kiss Your Fiancé Day	21 Memory Day Yo-Yo Skill Day ...walk the dog!	22 Road Runner Sports Adventure Run (Carlsbad, CA) As Young As You Feel Day	23 National Puppy Day National Day of Unplugging	24 Firkin Fest at Happy Gnome (St. Paul, MN) Harry Houdini is Born 1874
25 Pecan Day...pie anyone? Aretha Franklin turns 70	26 Legal Assistants Day Make Up Your Own Holiday Day	27 Singin' In The Rain Film Premiere 1952 Mariah Carey turns 42	28 Craft Beer Sharing Day Lady Gaga turns 26	29 National Mom And Pop Business Owners Day Wear Pink Or Lavender Day ...to celebrate Spring, of course!	30 Doctors' Day "Jeopardy" TV Premiere 1964	31 Eiffel Tower Built 1889 National Kite Day



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(BYOB&U : BRING YOUR OWN BEER & UMBRELLA MONTH)

= Woody Appearance