



THE OFFICIAL
DESCHUTES BREWERY
 NEWSLETTER
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Deschutes Brewery



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FANS AROUND THE WORLD: POSTS FROM FACEBOOK

Dear Deschutes,

Here is a crazy small world story...this is a picture of my husband, Mike. We just got back from vacationing in France including a week in Les Baux, Provence which is a very small & rural area in the countryside. We were in a village walking through a historical cathedral (pretty much no English speakers here!), when an American woman walked up to us and said, "Hey, are you guys from Bend, OR?" We looked dumbfounded at each other, and then told her, "YES!" She said "I thought so - I recognized the Deschutes Brewery logo on your shirt." Turns out that she is living in that area of France now but she is from the Pacific Northwest and her brother lives in Bend! We were quite blown away and wanted to share the story with you. By the way ... no Deschutes Beer in France.



-Debbie & Mike BEND, OREGON

FLAVORS OF THE SEASON

1 TWILIGHT SUMMER ALE 5.0% Alc. by Vol. / 35 IBUs



Looking for that perfect summer brew? Twilight Ale has it all. This sessionable summer brew is bright & citrusy but boy, does it have body! Twilight Ale is perfect for that backyard BBQ, summer festival or stunning serene sunset. Just as the sun disappears each evening, so will Twilight Ale so grab some while it lasts...

Food pairing suggestion: Salt and Pepper Grilled King Salmon with a Lemon Twist

3 BLACK BUTTE XXIII 11.0% Alc. by Vol. / 55 IBUs

Head to the Dark Side this Summer...Black Butte XXIII. To celebrate 23 years of Deschutes Brewery, we have combined only the greatest of ingredients to take you over the edge to the dark side. This rich, Imperial Porter includes Zest from Spanish Sevilla Oranges, Pasilla Negra Chilies, and pampered Chocolate nibs from Theo's to take your taste buds to infinity and beyond! Quantity is limited so head to the dark side before its too late...

Food pairing suggestion: Cherries Jubilee

(For pub recipes using the "Flavors of the Season" go to: www.deschutesbrewery.com)

2 HOP IN THE DARK 6.5% Alc. by Vol. / 75 IBUs



IPA or Porter? You can have both with Hop in the Dark. Dark, roasted malts and hefty heapings of whole hops collide in harmony in this year's Hop in the Dark Cascadian Dark Ale. It is sure to please the yin and yang in all of us! Now close your eyes and take a sip.

Food pairing suggestion: Enchiladas with Mole Sauce



MIKE'S ANGLE The Independent Nation of Cascadia



There is a movement afoot to create a sovereign nation consisting of Oregon, Washington and British Columbia in order to create "a binational region whose shared culture and interests transcend the international boundary", though as near as I can tell it has something to do with drivers' licenses. So what would this nation be like? Would it be filled with swarthy lumberjacks dressed in plaid and hearty women who happily butcher mooses (meece?) on their kitchen floors? Here are some of my thoughts:

1. The school year would be scheduled around the Stanley Cup playoffs.
2. We would change the name of Canadian Bacon back to "ham".
3. The national anthem would be a collaborative composition by Avril Lavigne, Justin Bieber and the Barenaked Ladies.
4. It would be sung at all major sporting events by William Shatner, who would also be president (or king, or emperor) for life.
5. Pamela Anderson would be the first lady (queen, empress, high priestess).

6. I bet you didn't know Pamela Anderson was Canadian, did you?
7. The garages would be filled with snow-mobiles and Zambonis.
8. Canadian Geese would no longer feel segregated from regular geese.
9. We would annex an island in the Bahamas so we have somewhere to get dry.
10. People would say "zed" instead of "zee" and change the name of "tomato" to "tomato" (you pick).
11. Everyone would say "Eh?" at the end of our sentences, but only if they felt like it.

It certainly is fun to daydream about this idyllic land where maple syrup and coffee would flow like rivers and the cold, clear rivers would also flow like rivers. One thing is for certain, there would be plenty of good beer there. And you can magically transport yourself to this land of wonderment as you sip a cold, delicious Hop in the Dark Cascadian Dark Ale.

EDITORS NOTE: I prefer "tomato".

WHAT'S ON TAP

BEND PUB

JUNE
 Black Butte XXIII
 Phils Trail Ale
 Magnum PIPA

JULY
 Deschutes Cream Ale
 Down 'n' Dirty IPA
 TrippelBock
 Sagebrush Pilsner

PORTLAND PUB

JUNE
 Black Butte XXIII
 Hop in the Dark

JULY
 Pinot Aged Jubel
 Bourbon Aged Murder by Mash Tun
 Sagebrush Pilsner



HOT TICKETS

SIZZLING SUMMER EVENTS Hot events, cold beer.



1 FIRST FRIDAY ART WALK & BACK ALLEY BBQ AT THE BEND PUB

June 3 & July 1: Local employee artists, BBQ, beer & live music in the back alley of the Bend Pub

2 BARREL AGED BEER TASTING AT THE MOUNTAIN ROOM

June 18: Taste several barrel aged brews paired with small plate appetizers.

Brews include:

- | | |
|--|---------------------|
| 1. The Abyss 2010 | 6. Black Butte XXII |
| 2. The Dissident | 7. Sour Saison |
| 3. Cherry Cascade | 8. St. Abe |
| 4. Frosty The Snow Quad | |
| 5. Lost & Found Barrels of Mirror Mirror | |

3 23RD ANNIVERSARY PARTIES AT BEND & PORTLAND PUBS

June 25: Live music and release of Black Butte XXIII at both pubs. An island-style affair in Bend, and a backyard BBQ theme in Portland.

Find locations and events where current selections of Deschutes beer are available near you using our new "Beer Finder" tool.

BRAVELY DONE

WHAT'S NEW

Have you seen our new website?

- * Homebrewers now have easy access to all of our clone recipes
- * Better social media integration
- * Check out our "Bravely Done" Blog
- * Scroll through our beers by style, brand or series
- * View fan and brewery photos from our "Flickr" gallery
- * View tasty beer & food pairings, pub recipes and more...

And it's mobile friendly so it's easy to navigate and view on your digital leash, aka smartphone! Let us know what you think about all of the changes at:









WWW.DESCHUTESBREWERY.COM/CONTACT



CALENDAR OF EVENTS

2011

SUN	MON	TUES	WED	THURS	FRI	SAT
(NATIONAL COOLER PURCHASE MONTH...FOR ALL THAT DESCHUTES BEER, OF COURSE!)						
5 First Balloon Flight 1783 Mark Wahlberg turns 40 	6 Beer Dinner at London Grill For Philly Beer Week (Philadelphia, PA) "Sex and the City" Premiere 1998	7 Deschutes Brewery University – Oaked Aged Brews in the Mt. Room (Bend, OR) Deschutes Night at Isaac Newton for Philly Beer Week (Philadelphia, PA)	1 National Barefoot Day Ice tea day...yum! 8 Deschutes Night at Capone's for Philly Beer Week (Philadelphia, PA) Barbara Bush turns 86	2 Brewer's Night at Train Wreck Bar & Grill (Burlington, WA) Road Runner Sports Adventure Run (Seattle, WA) 	3 First Friday Art Walk & Back Alley BBQ (Bend Pub) Zoo Brew (Portland, OR) Snowmass Chili & Brew Fest (Aspen, CO)	4 City Pages Beer Festival (Minneapolis, MN) Springs Preserve Blues & Brews Festival (Las Vegas, NV) SAVOR (Washington, DC) June 3-4 Soroptomist Brewfest (Chico, CA)
12 Dirty Half Marathon (Bend, OR) Baseball's First Perfect Game 1880	13 First Roller Coaster Opens at Coney Island 1884 Mary-Kate and Ashley Olsen turn 25	14 US Army Established by Congress 1775 Boy George turns 50	15 Arkansas becomes 25th State in 1836 National Photography Day...it's a beautiful world out there, go forth and capture!	9 Donald Duck is born 1934 Popsicle Licking Day...slurp! 16 Road Runner Sports Adventure Run (Tempe, AZ) Recess at Work Day! 	10 Banana Split Festival in Wilmington, OH Elizabeth Hurley turns 46	11  Monterey Beer Festival (Monterey, CA) Houston Beer Festival (Houston, TX)
19 Father's Day Take him on a tour of our brewery or a meal and some tasty brews at our pubs!	20 "Jaws" is released 1975 John Goodman turns 59	21  Base Camp Week (Boise, ID) through June 26 Brewer's Night at Porterhouse (Mt. Vernon, WA)	22 Use your raft as a flotation device today Randy Couture turns 48	23 Banff becomes First National Park in Canada 1887 Frances McDormand turns 54	17 Sisters Wine & Brew Festival (Sisters, OR) through June 18 Pridefest (Portland, OR) through June 19	18 Barrel Aged Beer Tasting in the Mt. Room (Bend, OR) Great Festival of Beers (Las Vegas, NV) 2011 Washington Brewer's Festival (Kenmore, WA) Highlands Street Fair (Denver, CO)
26 Bend Pub & Brewing Facility CLOSED for employee picnic Yelp Music Festival (Richmond, CA)	27 Deschutes Brewery's Actual 23rd Anniversary! 	28 National Columnists' Day Mel Brooks turns 83	29 OMSI After Dark (Portland, OR) Oregon Bach Festival in Eugene	30 Rudyard's Beer Dinner (Houston, TX) National Handshake Day	24 Cog Wild Bike & Brew Weekend (Bend, OR) through June 26 Take Your Dog to Work Day!	25 Deschutes Brewery's 23rd Anniversary Celebration (Bend and Portland Pubs) Oyster Racing Off Road Series (Bend, OR) Bite of Bend (Bend, OR) through June 26 St. Paul Summer Beer Festival (St. Paul, MN)

SUN	MON	TUES	WED	THURS	FRI	SAT
(OREGON CRAFT BEER MONTH)						
3 Air Condition Appreciation Day Teemu Selanne turns 41	4 Independence Day Celebration Pilot Butte catches fire more than usual 2009 	5 Deschutes Brewery University World Brewing Styles & Culture in the Mt. Room (Bend, OR) Bikini Debut 1946	6 Major League Baseball holds first all-star game 1933 Republican Party Formed 1854 	7  Road Runner Sports Adventure Run (Seattle, WA) Munch & Music (Bend, OR)	1  Waterfront Blues Festival (Portland, OR) through July 4 First Friday Art Walk & Back Alley BBQ (Bend Pub) Seattle International Beerfest (Seattle, WA) through July 3	2 Dog House Repair Day Ice Cream Sandwich Day ...they have 'em at the Bend pub!
10 Don't step on a bee day Wyoming Becomes 44th State 1890	11 "The Newlywed Game" Premieres 1966 To Kill a Mockingbird Published 1960	12 The Rolling Stones Perform their first concert in London 1962 Bill Cosby turns 73	13 The Hollywood Sign is dedicated in the hills above Hollywood 1923 Harrison Ford turns 69	14 Munch & Music (Bend, OR) Hot Dog Night 	8 Summer Festival (Bend, OR) through July 10 Toby Keith turns 50	9 Sagebrush Community Challenge (Bend, OR) High Desert Omnium (Bend, OR) through July 10
17 Disneyland opens its doors for the first time 1955 David Hasselhoff turns 59	18 Hug Your Kids Day Vin Diesel turns 44	19 Cascade Cycling Classic (Bend, OR) through July 24	20 Special Olympics Anniversary 1968 Carlos Santana turns 64	21 Road Runner Sports Adventure Run (Tempe, AZ) Munch & Music (Bend, OR)	15 Salmon on Tap Raft w/ Brewmaster, Larry, on the Lower Salmon River (Lewiston, ID) through July 19 Portland International Beerfest (Portland, OR) through July 17	16  Twilight Criterium (Boise, ID) Sagebrush Feast (Bend, OR) Deschutes Dash (Bend, OR) through July 17 Beer Dabbler Highland Park (St. Paul, MN)
24 Brewers by the Bay (Bellingham, WA)	25 Tent Camping Day Matt LeBlanc turns 44 	26 Fish your local lake or river day! Mick Jagger turns 68	27 Take your houseplants for a walk day Walk on Stilts Day ...wow, I'm tall!	28 NW Rafting Company Brews with Views and a Brewer on the Rogue River (Grants Pass, OR) Oregon Brewers Festival (Portland, OR) through July 31 Munch & Music (Bend, OR)	22 Throw your Shrimp on the Barbie Day Danny Glover turns 65	23  OYSTER RACING SERIES
31 Major League Baseball strike ends after 42 days 1987					29 Cog Wild Bike & Brew Weekend (Bend, OR) through July 31 Lumberjack World Championships in WI Danger Mouse turns 34	30 Paperback Books Introduced 1935 "Buddy" Guy turns 75

 = Woody Appearance