



THE OFFICIAL  
**DESCHUTES BREWERY**  
 NEWSLETTER  
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**THE FANTASTIC FANATIC: LETTERS FROM SUPERFANS**



Dear Deschutes,

While sitting here drinking a Red Chair NWPA one thought comes to mind. This is a DAMN good beer! I have one concern. Why does the box read, "Seasonal?" Please tell me this will not be going away anytime soon. If so, how much longer may I enjoy this tasty beverage?

— BRAD PORT TOWNSEND, WASHINGTON

Hello Brad,

Red Chair IS amazing! It is a seasonal brew, available from January thru May. Then Twilight Summer Ale will hit the shelves sometime around Memorial Day Weekend! We recommend stocking up on Red Chair – it won't be around much longer but as soon as the winter skies come again, Red Chair will be back!

— DESCHUTES BEND, OREGON

# FLAVORS OF THE SEASON

**1 TWILIGHT SUMMER ALE**  
 AVAILABLE MAY-SEPTEMBER



Where does the time go? It seems like just yesterday we were putting up holiday lights with a Jubelale in hand, digging our Subaru out of the snow because we had to find that perfect Christmas tree. Now Twilight Ale is rearing its foamy head for a late spring release. With the days growing longer and all the outdoor activities, our thirst will be quenched with this sessionable summer seasonal.

Its crisp flavor and citrusy aroma from the whole flower Amarillo hops make it a perfect date for that Memorial Day BBQ, trailhead gathering and outdoor music festivals. Be sure to capture this sunshine in a bottle in 6-packs and 12-packs at your local watering hole or favorite store.

5.0% Alc. by Vol. / 35 FBUs

**2 HOP IN THE DARK**  
 AVAILABLE LATE MAY-SEPTEMBER



Are you afraid of the dark? It appears not. In 2010, *Draft Magazine and Wine Enthusiast* magazine called Hop in the Dark one of the top 25 beers of the year!

This ominous looking liquid combines prominent Northwest hops with roasted malts to create a black tinted India Pale Ale type beer. Its aromas come from Cascade, Amarillo, Citra and Centennial hops that float over a gentle undercurrent of velvet malt complexities.

Deschutes Brewery invites beer lovers to take the plunge — a hop, if you will — into this deliciously delectable Dark Cascadian Ale. Many may never even try to swim for shore. Available in 22 oz bottles and on draft wherever Deschutes Beer is sold.

6.5% Alc. by Vol. / 75 FBUs



## MIKE'S ANGLE

Deschutes Brewery beer in South Dakota? You bet!

And all I can say to that is, "About time!" In my opinion, South Dakota should have been the first state we expanded to outside of Oregon due to the remarkable resemblances between the two states.

1. Both states are on the 45th parallel which gives them similar climates — except that it's way colder in South Dakota.
2. Not only were both states part of the Lewis and Clark expedition, they were also part of the previous Louis and François de La Vérendrye expedition — at least South Dakota was. Oregon would have been, but they got lost and ended up in Canada.
3. Both states had a gold rush in the mid-1800s. They were held for people who didn't like the crowds at the California Gold Rush.
4. Both states' first human inhabitants were Paleolithic gatherers who liked to draw on walls.
5. There is a Custer Park in the Black Hills and one near Portland.
6. Black Hills, South Dakota and Painted Hills, Oregon. Both are hills and black is a color of paint (eerie).
7. George Armstrong Custer married a woman named Elizabeth Bacon. We have a Bacon and Blue Cheese Burger on our menu at both Pubs. Coincidence?

8. Both states were named for a Native American tribe, except for Oregon, which was named by a Portuguese navigator.
9. Both of my sisters have been to Oregon — my brother has been to South Dakota. Strange, yes, but true. He took pictures of Mount Rushmore. I've seen them.
10. Crazy Horse was a chief of the Lakota Tribe in the South Dakota Territory; Mad Dog was a chief of the Creek Tribe in the Oregon Territory (note the recurring disturbed animal theme).
11. The Marionberry was developed at Oregon State University. Thomas Berry was the 14th governor of South Dakota.
12. Custer's Last Stand took place at the Little Big Horn in 1876. Bob Custer, of Astoria, had a series of unsuccessful seafood stands on the Oregon Coast during the 1950s. His last stand sold "crabsicles".
13. Both Oregonians and South Dakotans appreciate the time in the evening just after the sun goes down. Both refer to this time as "twilight".

Soon, people in both states will agree that Twilight is a truly remarkable Summer Ale.

**EDITOR'S NOTE:** If you are a history teacher, please do not use the above material in your classrooms.

**BRAVELY DONE**

## COMING SOON: 2011 OYSTER RACING SERIES

Choose your own adventure!

- 1 OYSTER URBAN RACE
- 2 OYSTER SHOOTER SPRINT COURSE OF AWESOMENESS
- 3 OYSTER OFF ROAD MYSTERY MOUNTAIN ADVENTURE

Traverse the city on a top secret, high adrenaline course that will have teams running, biking, paddling, climbing, and performing other fun athletic challenges. You'll finish this race with a huge smile on your face and a pint of Deschutes Beer in hand.

**SOUND FUN?** Grab a few friends and register for a race near you at [www.oysterracingseries.com](http://www.oysterracingseries.com).

**EVENT DATES/LOCATIONS**

- April 9 – Phoenix, AZ
- May 15 – Austin, TX
- May 21 – Glenwood Springs, CO



**WHAT'S ON TAP**

**BEND PUB**

- Cinder Cone Red
- Grunkles the Groundbreaker IPA
- Prima Chela Mexican Lager
- Phil's Trail Pale Ale
- Horse Ridge IPA

**PORTLAND PUB**

- Hoppy Wheat Ale
- Twilight Ale
- PDX Brewed Green Lakes Organic
- Armory XPA
- Hefeweizen



# CALENDAR OF EVENTS 2011

SUN	MON	TUES	WED	THURS	FRI	SAT
( PRANKSTER AWARENESS MONTH )					<b>1</b> Mt. Bachelor Pine Party (Bend, OR) Hop Scotch Event (Seattle, WA) through April 2 April Fools' Day	<b>2</b> Nickelodean Debuts on Cable 1979 Karma Day <i>Be Nice!</i>
<b>3</b> Northwest Food Show (Portland, OR) through April 4 Window Safety Day Alec Baldwin turns 53	<b>4</b> Yelp Drink Week at Plonk Bistro (Houston, TX) through April 8 Los Angeles, CA is incorporated as a city 1850	<b>5</b> <b>Base Camp Week</b> (Phoenix, AZ) through April 9 Deschutes Brewery University: Strange Brew in the Mt. Room (Bend, OR)	<b>6</b> Deschutes Beer Dinner, Desert Mountain Outlaw Course, (Scottsdale, AZ) First Tony Awards Presented 1947 Merle Haggard Turns 74	<b>7</b> FDR signs the Beer & Wine Revenue Act, allowing distribution after Prohibition was repealed 1933	<b>8</b> <b>Diamondbacks Opening Day</b> (Scottsdale, AZ) Montana Brewfest (Bozeman, MT) Mt. Bachelor Pine Party (Bend, OR)	<b>9</b> <b>Oyster Racing Series</b> (Phoenix, AZ) L.A. Beerfest (Culver City, CA) Bay Area Craft Beer Fest (Martinez, CA)
<b>10</b> First Arbor Day celebrated in Nebraska 1874 Beatles break up 1970	<b>11</b> Barbershop Quartet Day Apollo 13 is launched 1970	<b>12</b> <b>Base Camp Week</b> (Los Angeles, CA) through April 16 National Be Kind to Lawyers Day National Licorice Day	<b>13</b> Premiere of Handel's Messiah 1742 Peabo Bryson turns 60	<b>14</b> <i>Grapes of Wrath</i> Published 1939 National D.A.R.E. Day	<b>15</b> Mini Beer Fest at The Londoner (Dallas, TX) FDA Approves Botox 2002 First McDonald's opens 1955	<b>16</b> Robbie Creek Half Marathon (Boise, ID) Mt. Bachelor Big Air Competition (Bend, OR)
<b>17</b> Karaoke Day Bat Appreciation Day	<b>18</b> National Wear Your Pajamas To Work Day James Woods turns 64	<b>19</b> <b>Base Camp Week</b> (San Diego, CA) through April 23 National Hanging Out Day Kate Hudson turns 32	<b>20</b> First pasteurization test to preserve wine and beer by Louis Pasteur & Claude Bernard 1864	<b>21</b> John Muir Born 1838 National High Five Day!	<b>22</b> <b>Earth Day</b> National Jelly Bean Day	<b>23</b> "Baywatch" TV Premiere 1989 First public school in America 1634
<b>24</b> Mt. Bachelor Easter Egg Hunt (Bend, OR) <b>Easter</b> National Pet Parent's Day	<b>25</b> First License Plate Required NY 1901 Malaria Awareness Day <i>Pesky Mosquitos!</i>	<b>26</b> Beer Dinner at Dukes Chowder House on Ruston Way (Tacoma, WA) Hug an Australian Day Jet Li turns 48	<b>27</b> Administrative Professionals Day Sheena Easton turns 52	<b>28</b> Beer Dinner at Dukes Chowder House on Alki (Seattle, WA) Deschutes Brewery Reserve Series Night at Flyer's (Oak Harbor, WA)	<b>29</b> Rock the Zoo Beer Fest (Phoenix, AZ) Oregon Garden Brewfest (Silverton, OR) through April 30	<b>30</b> Annual Suck and Shuck Charity Event (Austin, TX) Oroville Brewfest (Oroville, CA) National Honesty Day

SUN	MON	TUES	WED	THURS	FRI	SAT
<b>1</b> National Dance Day <i>Get Your Groove On!</i> Tim McGraw turns 44	<b>2</b> Taste of the Nation (Portland, OR) Deschutes Brewery Portland Pub 3 <sup>rd</sup> Anniversary (Portland, OR) National Wildflower Day	<b>3</b> Deschutes Brewery University: Belgian Beer in the Mt. Room (Bend, OR) Paranormal Day	<b>4</b> Star Wars Day Rhode Island Independence Day 1776	<b>5</b> Deschutes Beer Dinner at Plonk Bistro (Houston, TX) <b>Cinco De Mayo</b> Cartoonist Day	<b>6</b> No Homework Day George Clooney turns 50	<b>7</b> Texas Beer Fest (Humble, TX) Mt. Bachelor Springtacular Concert Series at Clearing Rock Bar (Bend, OR)
<b>8</b> <b>Mother's Day</b> No Socks Day	<b>9</b> <b>Craft Beer Week</b> (Vancouver, B.C.) through May 14 National Stuttering Awareness Day Billy Joel Turns 62	<b>10</b> Birthday of the Buddha Bono turns 51	<b>11</b> NW Foodiefest (Wilsonville, OR) Biecraft Deschutes Brewery Beer Dinner (Vancouver, B.C.) Cannes Film Festival Begins	<b>12</b> Limerick Day Odometer invented 1847	<b>13</b> Untapped Blues & Brews Festival (Kennewick, WA) through May 14 North Texas Beer Festival (Plano, TX) through May 15	<b>14</b> OC Beer Fest (Silverado, CA) Maui Brewers Festival (Maui, HI) Mt. Bachelor Springtacular Concerts, Clearing Rock Bar (Bend, OR)
<b>15</b> Oyster Racing Series (Austin, TX) First flight attendant, Ellen Church, hired 1930 Nylon stocking invented 1940	<b>16</b> <b>American Craft Beer Week USA</b> through May 22 First Woman to climb Mt. Everest 1975	<b>17</b> Deschutes Brewery Night at Flying Saucer (San Antonio, TX) First Kentucky Derby 1875 NY Stock Exchange Established	<b>18</b> International Museum Day Visit Your Relatives Day	<b>19</b> <i>Gone With The Wind</i> Published 1936 Boys' Clubs (later Boys' & Girls' Clubs of America) founded 1906	<b>20</b> West Coast Brewfest at Miller Park (Sacramento, CA) Oyster Racing Series (Glenwood Springs, CO)	<b>21</b> National Waitstaff Day Armed Forces Day
<b>22</b> Mt. Bachelor Springtacular Concert Series at Clearing Rock Bar (Bend, OR) Crater Lake National Park Established 1902	<b>23</b> World Turtle Day National Backyard Games Day	<b>24</b> Baseball First Played Under Lights 1935 Hug Your Cat Day	<b>25</b> Oregon Night, Naked City Brewing on Greenwood Ave (Seattle, WA) National Tap Dance Day Towel Day	<b>26</b> Montana is organized as a U.S. Territory 1864; Helena Bonham Carter turns 45	<b>27</b> Death Cab for Cutie at Les Schwab Amphitheater (Bend, OR) National Wig Out Day Jamie Oliver turns 36	<b>28</b> California Festival of Beers (Avila Beach, CA) Old West Days (Jacksonhole, WY) through May 29
<b>29</b> The Decemberists at Les Schwab Amphitheater (Bend, OR) Final Day at Mt. Bachelor & Final Springtacular Party and Concert (Bend, OR)	<b>30</b> <b>Memorial Day</b> <i>Get Out Your Brews &amp; BBQs!</i> Wynonna Judd Turns 47	<b>31</b> "Seinfeld" TV Premiere 1990 Brooke Shields turns 46	( NATIONAL BEER & BBQ MONTH )			

= Woody Appearance