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Oregon Based Deschutes Brewery Expands Into the Texas Market

(March 21, 2008 – Bend, OR) – Deschutes Brewery has recently announced plans to expand its distribution and sales into Texas, the thirteenth state to offer Deschutes brews. Deschutes Brewery's flagship beers, Mirror Pond Pale Ale and Black Butte Porter, will be available on draft at select establishments in Austin beginning Monday, March 24th; beer will be available in the Dallas area as of May 5th.

Black Butte Porter, the number one selling craft porter in the country, was first brewed in 1988 and has become Deschutes Brewery's flagship label. With the rich and distinctive flavor of chocolate and crystal malts, this porter has developed a loyal and passionate following. Deschutes Brewery's other flagship beer, Mirror Pond Pale Ale, became a year-round offering in 1996 and uses generous quantities of Cascade hops, offering a lush floral aroma with a balanced malt body.

For more information about Deschutes Brewery and their award winning beers, please visit www.deschutesbrewery.com.

About Deschutes Brewery:



Deschutes Brewery was founded in 1988 by Gary Fish as the Deschutes Brewery and Public House. Over the years, Deschutes has maintained its commitment to innovation and exceptional quality with flagship beers such as Mirror Pond Pale Ale and Black Butte Porter, as well as new additions like The Abyss and Hop Trip. This year, Deschutes Brewery celebrates their 20th Anniversary, along with the opening of their new Portland Brewery and Public House.

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